



ESG4BOARDS

INTEGRATING SUSTAINABILITY AND DIVERSITY IN BOARDS

Christine Crosby

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PROFILE / FOCUS AREAS

- Senior sustainability leader in FMCG, food & agriculture –general management, business development, marketing.
- Board member, strategic advisor / consultancy & implementation partner – private & public sectors and civil society.
- ESG executive networks & cross-industry sustainability advisory services.
- Competencies: climate transformation, commercial strategy, procurement / SC excellence & resource circularity.

BOARD & ADVISORY ROLES

10/2019 – present	Swiss Association of MBAs (SAMBA) , Sustainability Centre – Board Member - Zürich, CH
05/2022 – present	GreenBiz Executive Network –Advisory Board, Biodiversity - Paris, FR
10/2022 – present	Nerité – Agricultural Technology & Sustainability Services –Advisory Board - Aachen, DE
08/2023 – present	Sustainable Agriculture Initiative (SAI Platform) , Crops Advisory Group – Geneva, CH
09/2015-01/2018	Joikko – Social Enterprise – Advisory Board – Dhaka, BD (Bangladesh)
01/2024-03/2021	ClimateRe – Climate resiliency and risk management – Board Member – Winterthur, CH

PROFESSIONAL EXPERIENCE

11/2020 – present	Hero Food Group - Global Sustainability Director – Zürich Area, CH <ul style="list-style-type: none">• Responsible for ESG strategy & implementation (procurement, production, logistics, marketing & HR)
03/2018 – 04/2021	Foodways Sustainability Consulting – Managing Partner – Bern, CH <ul style="list-style-type: none">• Strategic planning, business development & advisory services in resource efficiencies / circularity
06/2009 – 03/2018	Syngenta Agriculture– Global Lead Commercial Capability Development / Marketing – Basel, CH Syngenta – Head of Business Development & Planning – Sydney, AU (Australia)
03/2003 – 05/2008	Deloitte Consulting– Strategy & Operations Manager – NYC & San Francisco, CA USA

EDUCATION & LEADERSHIP DEVELOPMENT

2022-2023	Leading Sustainable Business Transformation – <i>IMD Executive Business Education</i>
2009-2012	Master in Sustainable Development (MSc.) – <i>University of Basel</i>
2002-2004	Mater in Business (MBA) – Marketing & Finance – <i>New York University, Stern School of Business</i>
1992-1996	Bachelor of Arts (BA) – <i>International Studies & Literature</i> – <i>Washington University in St. Louis</i>